



SylvanPrep Overview

SylvanPrep™ is a comprehensive program that offers a portfolio of services designed to help parents prepare their child for college success. Today's students face more competition from students next-door and overseas than ever before. New academic, financial and cultural challenges are greatly impacting their chances in getting accepted at their top college choice and succeeding while in school. Sylvan understands the pressure and challenges students face in making the most of their college entrance exams and navigating through the entire college entrance process. SylvanPrep can help:

- ✚ reduce student stress
- ✚ support the student college success plan
- ✚ increase their test scores

Many families don't realize that college preparation begins as early as 7th grade. SylvanPrep is specifically designed to educate parents about college preparation and get families on the right path towards college success. SylvanPrep combines the power of Reading and Math for SylvanSync programs with robust test prep programs, SylvanPrep for ACT or SAT and SylvanTestPrep.com. This combination creates a unique competitive advantage and can help students put a plan in place to reach their ultimate goals for college success.

- ✚ Sylvan's SylvanSync programs provide the foundational skills necessary for students to ensure they are on the right path towards college success and
- ✚ SylvanPrep programs give students the skills, strategies and confidence they need to perform well on test day.



Megan Mitchell, Cookeville scored 28 on ACT as a 1st semester junior for an early acceptance to vet school at Auburn Univ.

SylvanPrep: *Test Prep Solution* Products:

1. SylvanPrep for ACT and SAT
2. SylvanTestPrep.com
3. SylvanPrep School Advantage (In-School and Online)



SylvanPrep ACT or SAT

- ✦ In center small group program + SylvanTestPrep.com
- ✦ SAT: 30 hour in-center program, plus test
- ✦ ACT: 24 hour in-center program, plus test
- ✦ This is a complete test-prep solution that combines highly personalized, *small group* instruction with customized online practice.
- ✦ Instruction focuses on key skills and test strategies.
- ✦ Online SylvanTestPrep.com resources align to print lessons.

SylvanTestPrep.com

- ✦ This Web-only product provides students with access to the site for one full year.
- ✦ SylvanTestPrep.com was built exclusively for Sylvan. It supports the SAT, ACT, PSAT, and PLAN and can be offered as an online-only product or in conjunction with Sylvan's print, in-center test-prep programs.
- ✦ It targets areas of academic strengths and weaknesses through diagnostic and practice tests
- ✦ It provides 24/7 parent/student access to the online site after enrollment and for 30 days pre-enrollment after registration for the Diagnostic.
- ✦ The main function of the site is to assign video lessons to help increase test scores.
- ✦ All test forms, Diagnostic and Practice, can be downloaded from the site for free—on demand!
- ✦ SylvanTestPrep.com was developed by a team of career educators from Princeton and Stanford Universities.

SylvanTestPrep.com is an online, video-based study course that uses an efficient delivery platform to offer students support with their preparation for all aspects of the ACT or SAT experience and, in turn, increases their test scores. The results of the full-length diagnostic exam are used to create a personalized online learning path that targets each student's specific problem areas.

As students work through their individualized course content, the course instructor monitors attendance, assignment completion, and individual student growth.

Course instructors can access a bank of report features that include tools to integrate group strengths/weaknesses into group instruction. All courses feature four key sections. Here is a brief overview of each section:



Home Room

The Home Room section serves as the main dashboard, or command center, for each course. Within the Home Room, students can set up a study schedule, download and print practice tests, review assignments and recommended study lessons, and view their progress reports.

Exam Room

The Exam Room section hosts all online grades and video review features that correspond with each student's course. From the main Exam Room grid, students can select a specific practice section for grades and view their lessons to correct their mistakes. Each test section includes a preset timer that is used to simulate true testing conditions.

Study Hall

The Study Hall section displays all of the remedial data collected from the student's completed practice tests. The student's Study Hall is updated every

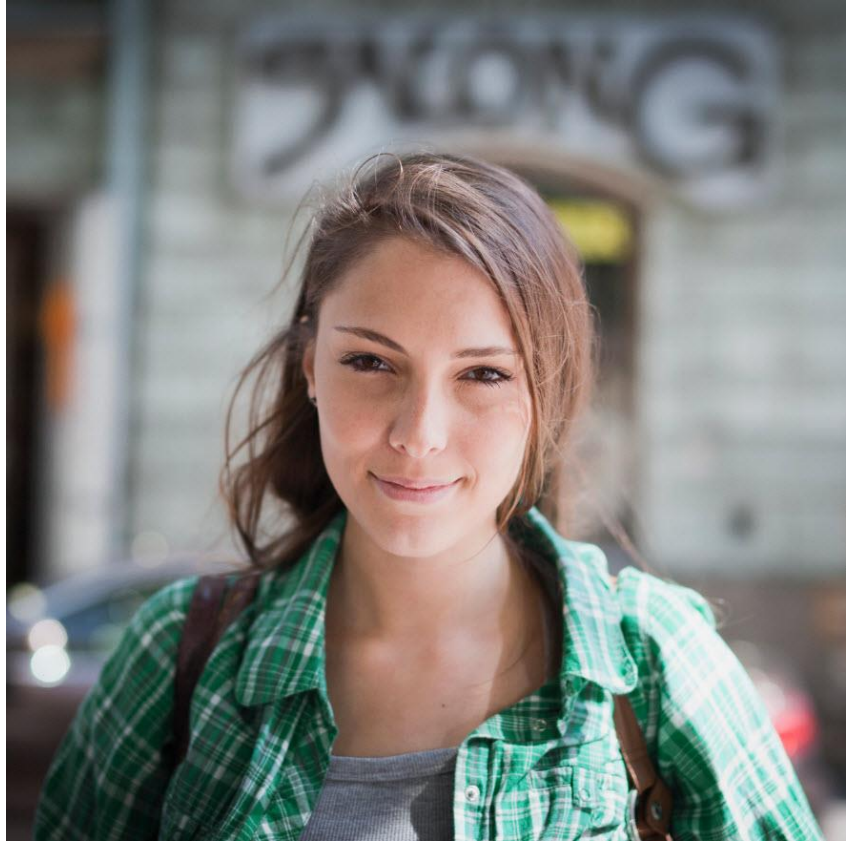
time he or she completes a graded practice section. Study Hall lessons are designed to help each student learn test-specific content matter that he or she might have missed in school and to learn proven test-taking strategies.

WordSmith

The WordSmith section offers students an opportunity to engage in vocabulary tools and includes nearly 1,500 common SAT and ACT words. A large and varied functional vocabulary is helpful on standardized college-entry exams, in school, and in life.

Students participate in the online-only course with assigned WordSmith activities to complete throughout their individualized course. After words get

sorted from a word bank, students are able to review the words and use online flashcards and are tested with computer-generated quizzes.



An additional feature of SylvanTestPrep.com is that users are granted a full calendar year of program access that starts from the date they are enrolled in the program.

Therefore, each student that is enrolled in the program will have the ability to continue their ACT or SAT prep program long after their program ends!



Learning Should Be Personal.™

SylvanPrep School Advantage: *Institutional*

Typically, this is a service provided to a large number of students. **Sylvan School Advantage** is the institutional version of SylvanTestPrep.com (minimum enrollment package of 50 students per institution).

- ✦ This Web-only product is designed specifically for institutional delivery, and supports ACT and SAT (**such as Clinton County High School**).
- ✦ It can be offered as an online-only product to schools and institutions, or in conjunction with SylvanPrep programs contracted with schools.
- ✦ It can be used to administer large Diagnostic Days offered in the schools (**such as White County High School has done for over 250 juniors for the past two years**).

It also includes:

- ✦ Two full-length Practice Tests (SAT and ACT)
- ✦ Access to the site for one full year
- ✦ Access to an online course scheduler
- ✦ School access to view student activity and progress reports



Drew Eastes, Sparta also needed a 31 on ACT for the much required scholarship funding to private Lee University

SylvanPrep ACT vs. Sylvan School Advantage

There are two main differences between the individual in-center product and the school contract/Diagnostic Day product:

1. Number of Practice Tests
2. Price

SylvanPrep ACT and SAT and SylvanTestPrep.com for individual students and in-center enrollment have **four Practice SAT and three ACT Practice Tests** per enrollment.

SylvanPrep School Advantage for school contracts and large Diagnostic Days have **two SAT and two ACT Practice Tests** per enrollment.

The logo for ACT, featuring the letters "ACT" in a bold, black, sans-serif font. A red swoosh underline is positioned under the letter "A". A registered trademark symbol (®) is located to the upper right of the "T".



SylvanPrep Complementary Products

Program	Components	Grade	Impacts	Hours	Delivery
SAT or ACT	<ul style="list-style-type: none"> • Mathematics • Language Arts • Essay Writing • Test-Taking Techniques • Test Anxiety Management 	Sophomore to Senior	<ul style="list-style-type: none"> • Improve Content Knowledge • Develop Reasoning Skills • Learn Test-Taking Techniques • Manage Test Anxiety • Enhance Test Day Performance 	26–30 hour course 8 hour tests	6:1 Group
College Prep Writing	<ul style="list-style-type: none"> • Topic Selection • Essay Prompts • Research • Organization • Structure 	Fresh to Senior	<ul style="list-style-type: none"> • Critical Writing Skills • SAT or ACT Essay Writing • Application Essay Writing 	36 hours	1:1 3:1 Group
College Prep Math	<ul style="list-style-type: none"> • College Prep Math 	Sophomore to Senior	<ul style="list-style-type: none"> • Basic Math Skills • Algebra 1 Skills • Geometry Skills • Advanced Math Skills • Deliver essential and advanced math 	24 hours	1:1 3:1 Group
Advanced Reading Skills	<ul style="list-style-type: none"> • Accelerated Reading and Comprehension 	7 th Grade to 12 th Grade	<ul style="list-style-type: none"> • Comprehension • Retention • Deliver more confident college-bound readers 	12 hours	1:1 3:1 Group
Advanced Study Skills	<ul style="list-style-type: none"> • 7 Strands 	7 th Grade to 12 th Grade	<ul style="list-style-type: none"> • Provides the study-skills tool kit to high school students for high school/ freshmen college year 	Based on strands	1:1 3:1 Group

Student Entrance Exam Path to College

Middle School	Freshman	Sophomore	Junior	Senior
<ul style="list-style-type: none"> Refine skills in reading/ math/ study skills. Seek guidance on high school programs to get involved with PSAT or PLAN. 	<ul style="list-style-type: none"> Begin to think about college prep plan. Set goals for college readiness. 	<ul style="list-style-type: none"> Take PSAT. Take SAT subject tests (if taking applicable honors/AP courses). 	<ul style="list-style-type: none"> Take PSAT in October (if it has not been taken). Take SAT or ACT in fall, and again in the spring. 	<ul style="list-style-type: none"> Take SAT or ACT in October (if necessary). Finish any SAT subject tests in the fall.

It is critical to talk with families about college preparation early. Conversations with families start as early as middle school (seventh and eighth grades).

Many parents and students might not think they need to plan for college that early, however what many don't understand is that if students do not have the foundation at those grade levels to take the harder, higher level classes in high school, that they might not be prepared for college entrance exams, or have the right courses that would allow them to start at the 101 level in college.

Student academic problems build upon themselves. What might seem like small reading or math problems can turn into larger problems in the high school years when the curriculum becomes more of a challenge. Millions of students spend their first year in college in remediation courses, which come at a much higher cost (think tuition, room and board, later graduation dates, more loans, etc).

The key is to ensure they are ready early on so that they can have a smooth and successful high school career that will lead to a better and more prepared transition to college. The acquisition of appropriate knowledge will position you as a college preparation expert who can help families plan a path to college entrance **and** college success.



Davis siblings from Crossville both got a 31 on their ACT

7 th Grade	8 th Grade	9 th Grade
<ul style="list-style-type: none"> Begin thinking about college prep plan 	<ul style="list-style-type: none"> Set goals for college readiness 	<ul style="list-style-type: none"> Map out curriculum

10 th Grade	11 th Grade	12 th Grade
<ul style="list-style-type: none"> • Take PSAT. • Take SAT subject tests (if taking applicable honors/AP courses). 	<ul style="list-style-type: none"> • Take PSAT in October (if it has not been taken). • Take SAT or ACT in fall, and again in the spring. 	<ul style="list-style-type: none"> • Take SAT or ACT in October (if necessary). • Finish any remaining SAT subject tests in the fall.

SylvanPrep for Middle School Students

Sylvan Insight Assessment Suite is used to design a customized Daily Learning Plan for students that address specific academic needs in Reading and Mathematics.

Customer Needs	Audience
<ul style="list-style-type: none"> • Improve grades. • Prepare for PSAT or PLAN. • Overcome struggles in Reading and Math. • Help plan for future academic needs. 	<ul style="list-style-type: none"> • 7th–9th grade students • students who plan to go to college
Customer Benefits	Features
personalized plan to fill skill gaps, fostering student success in high school and college	<ul style="list-style-type: none"> • computer-adaptive test (STAR) to customize a Daily Learning Plan to fit the student’s needs • personal attention provided by teachers, giving students the focus needed to guide them towards skill mastery • challenging content to keep students interested • personally tailored experience to address each student’s individual needs
preparation confidence for first-time college-entrance-exams participants	<ul style="list-style-type: none"> • practice tests in PSAT or PLAN • online practice in subject-area lessons specific to student needs • WordSmith tool to improve and build vocabulary necessary for the test and beyond
peace of mind that a plan is in place to start college preparation	<ul style="list-style-type: none"> • guidance provided that helps each family put a plan together for college success • online coach tool walks the family through each year of the college plan, along with cost and aid guidance

The High School Roadmap

Activity	8 th Grade– Freshman Year	Sophomore Year	Junior Year	Senior Year
Plan & Prep for College	<ul style="list-style-type: none"> Strengthen language arts. Focus on Algebra I & II success. Build High school action plan Meet guidance counselor to set goals for the year. Begin learning the components of college planning. 	<ul style="list-style-type: none"> Take practice PSAT. Begin college counseling. Update student planner. Track to high school action plan. Identify academic & extra-curricular. 	<ul style="list-style-type: none"> Take final PSAT. Take SAT, ACT, or AP Prep. Focus on grades and extra-curricular activities. Engage guidance counselor aggressively on student planner and high school action plan Hire college coach/advisor 	<ul style="list-style-type: none"> Take SAT, ACT, or AP tests. Maintain grades. Collaborate intensively with parent, coach, and counselor. Consider community colleges. Have alternative options.
Find a College	<ul style="list-style-type: none"> Begin learning the college search and selection process, or post- high school options 	<ul style="list-style-type: none"> Do more intensive research. Create large college list. Make early college visits. 	<ul style="list-style-type: none"> Shorten target list. Do aggressive research (online, peer-to-peer, alumni). Make focused college visits. 	<ul style="list-style-type: none"> Do aggressive research on smaller college list. Make final college visits. Create small target list of “reach, likely, or safety.”
Apply to College	opportunity for meaningful summer work, community service & internship/apprenticeship experiences		<ul style="list-style-type: none"> Review college application format. Strategize on college essay themes. Create resume draft. Consider recommendations. Establish application timeline & task list. 	<ul style="list-style-type: none"> Follow task list. Create resume and student “brand.” Make early decision, early, action, and wait list considerations Create interview strategy plan. Commit to college, May 1.
Pay for College	<ul style="list-style-type: none"> Assess assets & savings. Research loans & grants. Research scholarship options. 	<ul style="list-style-type: none"> Learn EFC (Expected Family Contribution) Perform need/merit based eligibility Create aggressive savings plan. 	<ul style="list-style-type: none"> Track to plan. Create formula for loans, grants, work-study scholarships. Revise FC reduction plan. Utilize financial calculators to establish & adjust plan. 	<ul style="list-style-type: none"> Make final EFC. Adjust plan/ calculations. Consider federal, private, & state loans, grants and scholarships. Submit financial aid applications (FAFSA).
Succeed in College	mastery of core language arts; math & algebra I-II, upper-level math skills; organizational, study, & research skills			<ul style="list-style-type: none"> Build self-sufficiency in daily activities. Understand financial literacy. Establish goals.

SylvanPrep for High School Students:

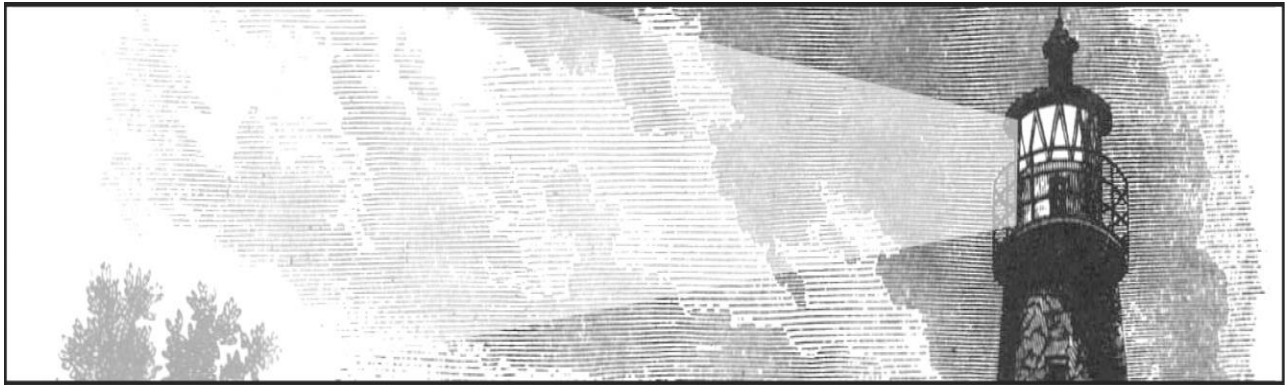
SylvanPrep ACT and SAT programs help prepare high-school-aged students for college entrance exams. The focus of SylvanPrep is to guide students to an ideal score for college entrance, and to give students practice in specific subject-area lessons online. SylvanPrep can be offered in a small group instruction and online.

Customer Needs	Audience
<ul style="list-style-type: none"> • Improve score on SAT or ACT. • Improve test-taking strategies. • Prepare students who plan to take the SAT or ACT for the first time. • Practice extra subject-specific lessons. • Improve vocabulary. • Access to 24/7 online practice. 	<ul style="list-style-type: none"> • 9th–12th grade students • students who plan to go to college • students that need preparation help for SAT or ACT
Customer Benefits	Features
<p>Expert Instruction</p>	<ul style="list-style-type: none"> • 26–30 hours of small group instruction or one-to-one instruction, based on need • instruction facilitated by expert instructors who have in-depth understanding of tests • instruction focused on key skills and test-taking strategies • three, timed practice tests in ACT and four, timed practice tests in SAT • essay review by expert instructors
<p>Convenience</p>	<ul style="list-style-type: none"> • SylvanTestPrep.com online access—anytime, anywhere • detailed videos linked to missed questions on practice SAT or ACT exams • assigned subject-specific video lessons for extra practice • WordSmith tool to improve and build vocabulary necessary for the test and beyond
<p>Flexible Schedules</p>	<ul style="list-style-type: none"> • small group classes offered throughout the year, before each scheduled ACT or SAT exams • one-to-one instruction offered for students who need a more personalized plan • specific instruction in just Reading/Verbal or Math parts of the SAT or ACT • online-only classes offered 24/7

SylvanPrep Advanced Study Skills:

A student needs analysis identifies the skills or strands and intended learning outcomes that are applicable. Placement is by grade bands according to the student's level in school. The first two strands are required of every student.

Strand	Features
Study Skills and Goal-Setting Essentials	<ul style="list-style-type: none"> • Develop a “yes I can” mindset • Set and achieve short- and long-term goals. • Understand him or herself as a learner
Improved Organization and Time management	<ul style="list-style-type: none"> • Use a academic planner to track school assignments and grades • Manage time and responsibilities outside the classroom • Organize school work and study area
Reading for School Success	<ul style="list-style-type: none"> • Use textbooks as tools for learning • Reading strategically by using test features, visual aids, and context clues • Locate the main idea and summarize information • Skim and scan for key details
Powerful Communications and Presentations	<ul style="list-style-type: none"> • Develop active listening • Speak clearly and appropriately • Present information effectively
Note-Taking Strategies that Work	<ul style="list-style-type: none"> • Use note-taking tools to take notes for various purposes • Gather information to study effectively
Test Taking with Confidence	<ul style="list-style-type: none"> • Manage test anxiety and use a study process • Apply study strategies for various subjects • Tackle different types of tests and items
Writing to Win	<ul style="list-style-type: none"> • Master all steps of writing process from drafting to publishing • Develop key research skills from evaluating sources to writing a bibliography
Navigating the Digital World	<ul style="list-style-type: none"> • Locate, evaluate, present and share digital information responsibly and effectively • Practice safe and courteous online behavior
Conquering College University Admissions	<ul style="list-style-type: none"> • Tackle the college admissions process • Develop college and job interview skills • Showcase skills by writing a resume and cover letter



ADDITIONAL RESOURCES:

Sylvan Internal Links

<https://slclink.com/fc/edu/SATACTTestPrep/default.aspx>

College Admissions

www.collegeboard.com

www.act.org

www.petersons.com

www.collegeconfidential.com

<http://www.howtogetin.com/>

Associations and Research

<http://www.aacrao.org>—American Association of Collegiate Registrars and Admissions Officers

<http://www.nacacnet.org>—National Association for College Admission Counseling

<http://www.educationconservancy.org>—The Education Conservancy

www.educationsector.org—Education Sector

www.nces.ed.gov—National Center for Education Statistics

<http://www.acenet.edu>—American Council on Education

College Search Links

<http://www.scholarships.com/collegesearch.aspx>

<http://collegesearch.collegeboard.com/search/index.jsp>

<http://www.edref.com/>

<http://www.collegetoolkit.com/College-Search/colSearchProfile.aspx>

<http://www.collegeview.com/collegesearch/index.jsp>

<http://www.fastweb.com/>

Scholarship Search

<http://www.fastap.org/>

http://www.collegeanswer.com/paying/scholarship_search/pay_scholarship_search.jsp

<http://www.collegetoolkit.com/Scholarship/Main.aspx>

http://www.collegeview.com/free_scholarship_and_grant_search.html

<http://www.scholarships.com/>

<http://www.fastweb.com/>